

GRAND HALL
LEVEL EXHIBITORS



HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

BOLD IDEAS. PLANET-FIRST THINKING. NO DRAMA DELIVERY

ANNIVERSARY

MONST

WE MAKE BRANDS IMPOSSIBLE TO IGNORE

Big thinking.
Bold work.
Brilliant results.

That's the
Hollywood Monster way.



OUR VISION

To be the UK's most impactful visual communications partner — where bold ideas, sustainable solutions and powerful stories come together to create **#MonsterImpact** for our clients, our people and the planet.

OUR MISSION

To create big, bold, unmissable visuals — from towering print and vinyl displays to cutting-edge digital screens and stand-out specialist finishes. Every project delivers **#MonsterImpact**: built with skill, delivered with zero drama, designed to stop people in their tracks.

#MONSTERIMPACT

WHO WE ARE

Over 30 years of Monster Impact 

Family-founded, Birmingham-built, now trusted nationwide 

£8m turnover, aiming for £15m 

45,000 sqft/day print capacity 

Long-term partners with brands like Westfield, NEC, Lovell, ProLogis, McDonalds & Tesco, ExCel and Birmingham City Football Club 

Trusted partners of beMatrix 

**Not just printers.
Partners in total brand presence.**

THE NEED FOR

IMPACT

You've got 3 seconds to be remembered - or forgotten.



Visual clutter is everywhere



65% of people are visual learners; images land 60,000x faster than words



Bland signage disappears - bold presence drives ROI



Our installs stop people in their tracks - from crowded exhibitions to city high streets

Attention is the new currency. We make sure you own it.

TRUSTED BY



CAPITAL&CENTRIC



DIGITAL REALTY



CLARIDGE'S



The Dorchester



OUR PRODUCTS

From quick-turn vinyl to architectural-scale installs — our products give you the tools to win attention.





LARGE FORMAT PRINT

Hoardings, wraps, banners.



SPECIALIST PRINT FINISHES

Neon, tactile, droptix, gloss, Braille.



FABRICATED SIGNAGE

Built-up letters, totems, lightboxes.



LED & DIGITAL DISPLAYS

Dynamic, adaptable messaging.



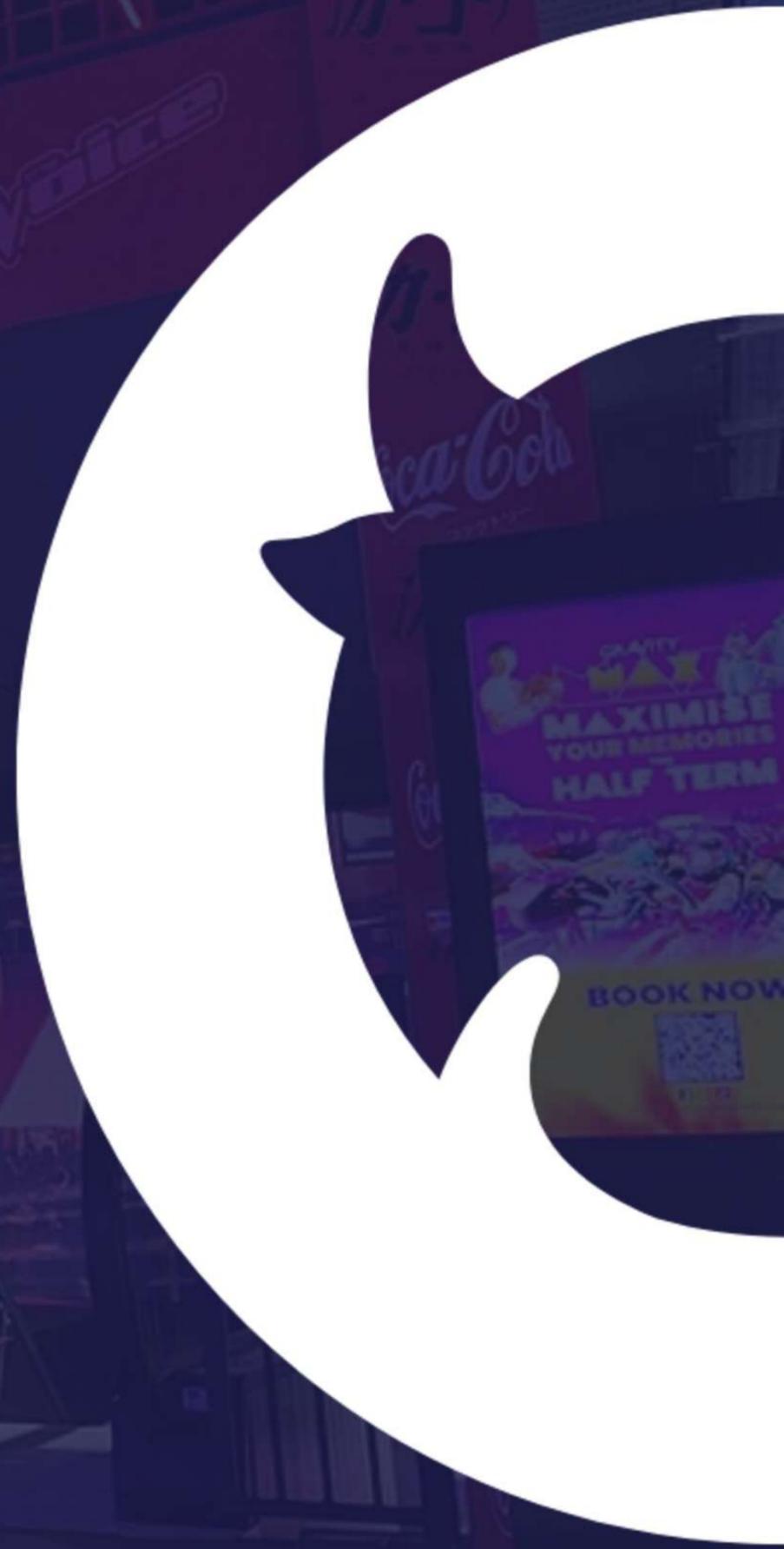
VINYL SIGNAGE

Windows, walls, floors - flexible, fast, bold.



OUR SOLUTIONS

Products are what we make.
Solutions are what you get.



BRANDING & CAMPAIGN ROLLOUTS



CONSTRUCTION & DEVELOPMENT



EVENTS & EXHIBITIONS



INTERIOR & WORKPLACE FIT-OUTS



OOH & MEDIA ACTIVATION



SPORT & STADIUM BRANDING



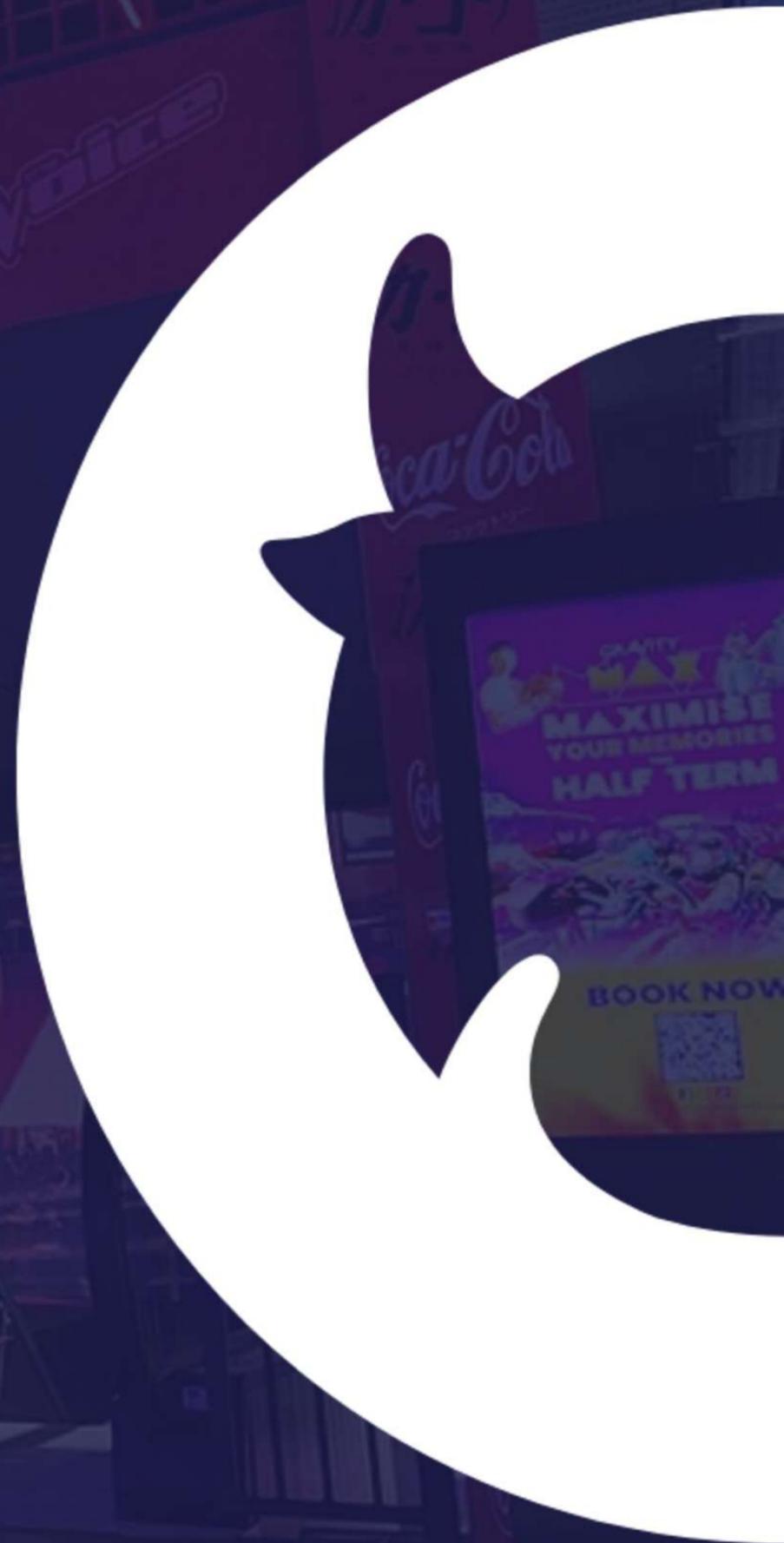
SUSTAINABLE PRINT & SIGNAGE



#MONSTERIMPACT

#MONSTERIMPACT is more than a strapline. It's our social value. It's our promise.

Bold visual work, delivered with skill, care and zero drama, while protecting the planet and contributing to the communities we serve. It's not just what we build — it's how we build it, who we build it for, and the impact we leave behind.





VISUAL IMPACT

Work that can't be ignored



EXECUTIONAL EXCELLENCE

Every project delivered with precision



PLANET POSITIVE

Bold work, without costing the earth



COMMUNITY CHAMPION

Giving back, building skills, creating opportunities



OWN THE OUTCOME

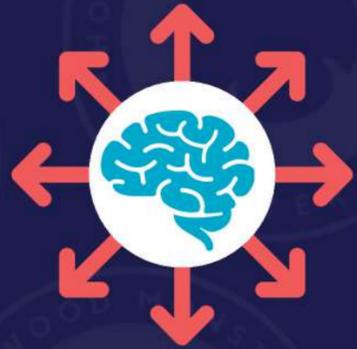
Responsibility and trust at every stage



OUR VALUES

How we work





THINK BIGGER.
ALWAYS.

Bold ideas, bold work



DO GOOD.
MEAN IT.

Responsibility for planet
& people



GET IT DONE.
NO DRAMA.

Calm, professional delivery



BE PROUD.
SHOUT IT LOUD.

Celebrate the work, build
client reputation



SWEAT THE DETAIL.
OWN THE RESULT.

Pride in every finish



ONE TEAM.
ALL IN.

Collaboration across
clients & crew

PROOF IN ACTION

Case Studies





bp pulse

 NEC, BIRMINGHAM

THE ASK

Transform one of the UK's busiest venues

THE SOLUTION

3,000+ man hours, internal/external graphics, lighting refurb, fabricated signage

THE RESULT

Venue transformed for 700,000+ annual visitors, branding one of the UK's largest bluechip client brands





Westfield

📍 STRATFORD, LONDON

? THE ASK

Bold, regeneration & branding from the launch of the site for the 2012 Olympics, until now



THE SOLUTION

Hoardings, wraps & signage across complex site



THE RESULT

Landmark presence & community engagement





centrick

 UKREIIF, LEEDS

 **THE ASK**
Create standout at a crowded expo

 **THE SOLUTION**
Full wrap, flags, barriers, signage ecosystem

 **THE RESULT**
Midday MeetUps became a must-attend event



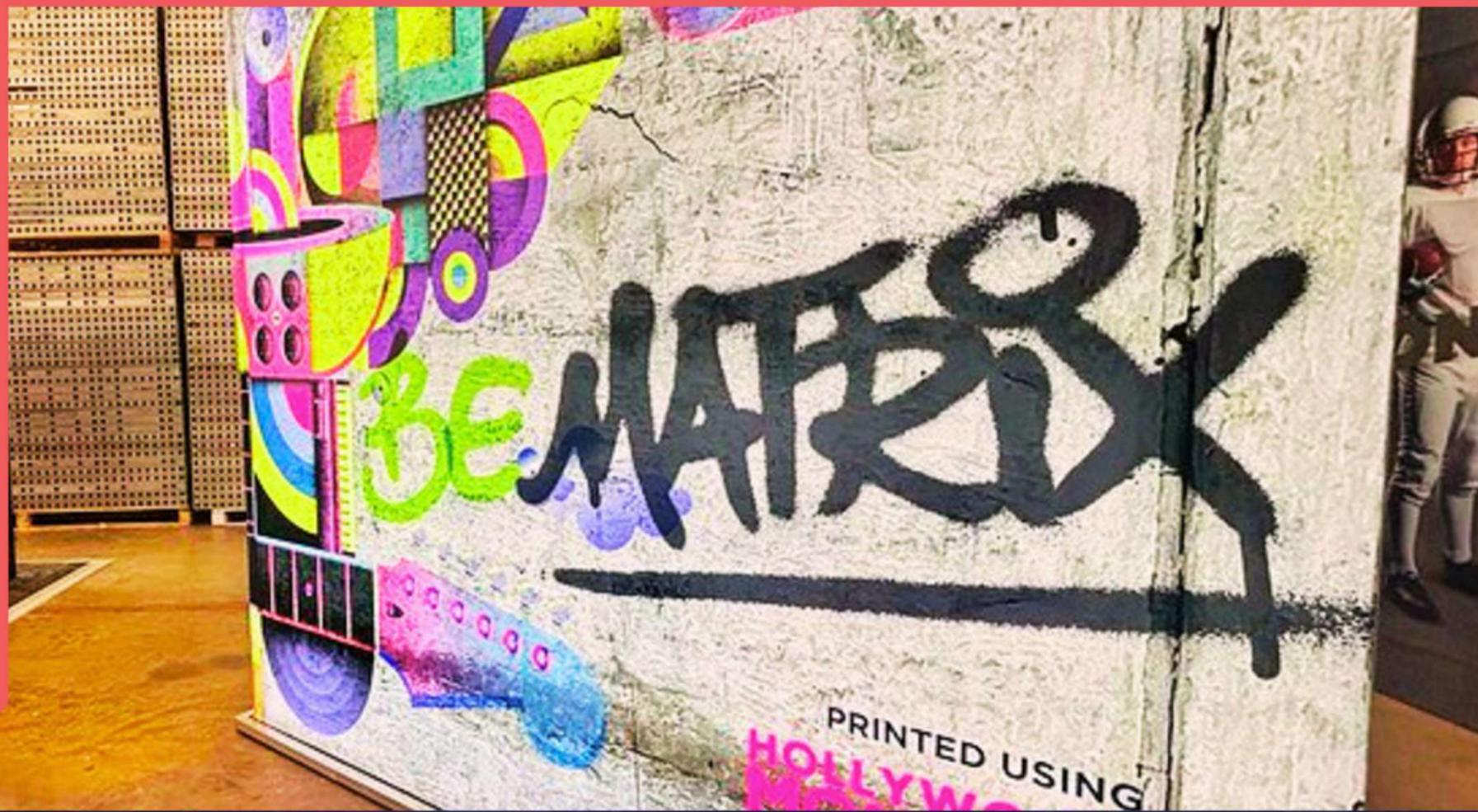


 INNOVATION DAY

 **THE ASK**
Showcase creativity & sustainability

 **THE SOLUTION**
Hundreds of sqm fabric graphics,
neon print, specialist finishes

 **THE RESULT**
Impact that had everyone talking





BIRMINGHAM CITY F.C



ST. ANDREWS STADIUM



THE ASK

Complete rebrand of St. Andrews Stadium in just four days



THE SOLUTION

Fast-tracked project, installing 160m of cladded Dibond, a 30x5m anniversary banner, and a digital screen overlay



THE RESULT

Rebrand with high-impact visuals, giving fans an electrifying welcome and reinforcing the clubs identity





EVENTS

We don't just create event signage, we craft experiences that demand attention and drive engagement. We're proud to have showcased our skills at events across the UK and globally!



**UNFORGETTABLE
EVENT SIGNAGE FOR
UNRIVALLED IMPACT**





REGENERATION

For over 30 years, we've transformed construction sites and developments for some incredible brands into unmissable landmarks across the UK and Europe.



**PROPERTY SIGNAGE
BUILT TO LAST,
DESIGNED TO SELL**





RETAIL & HOSPITALITY

We create unmissable signage that makes people step inside. From eye-catching point-of-sale materials to dominant brand rollouts, our solutions help you topple the competition. We've worked with some incredible retailers, including KFC, Tesco, McDonalds & Costa.



DRIVE FOOTFALL,
DELIVER IMPACT

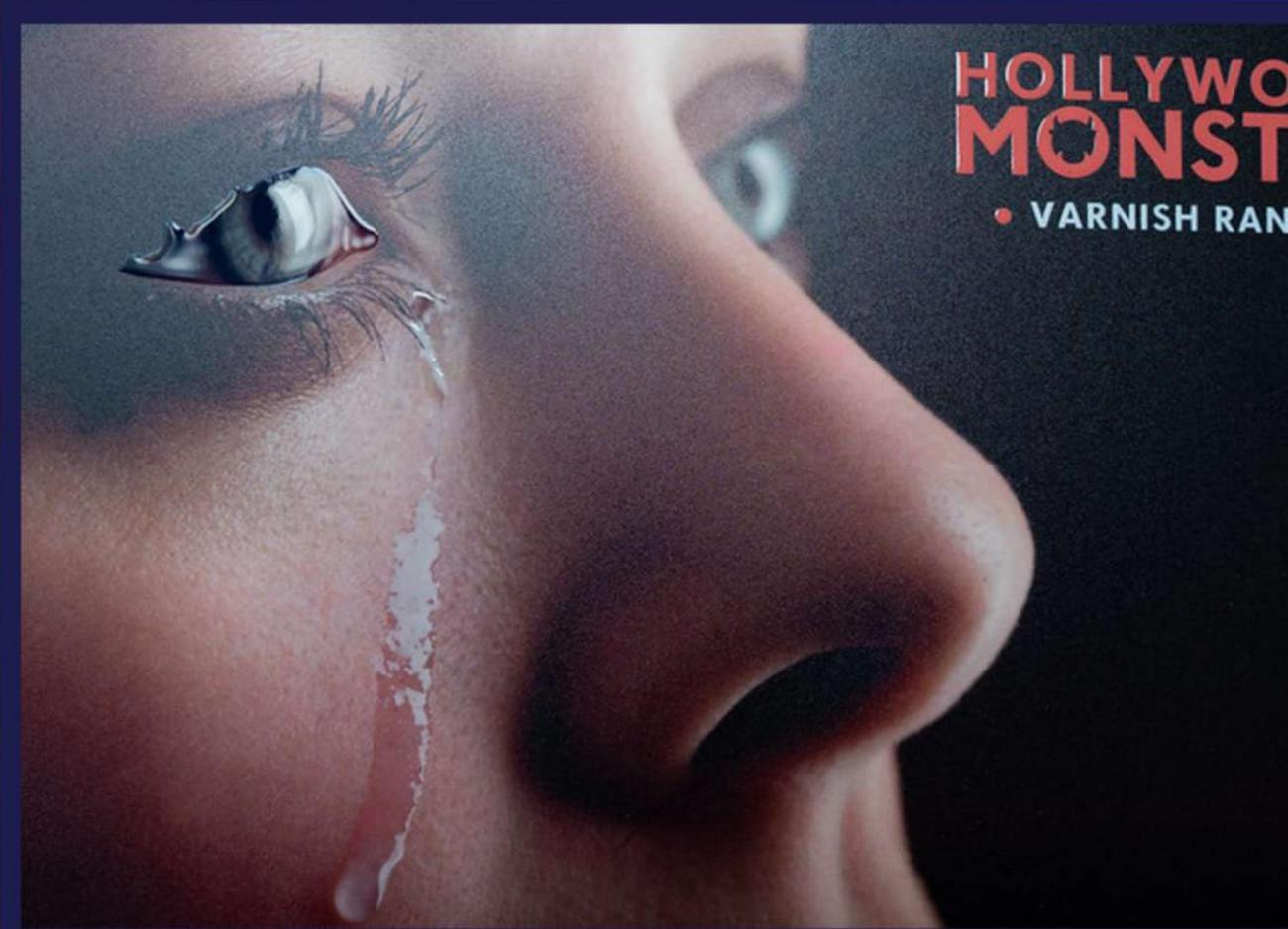




SPECIALIST FINISHES

Metallics that shimmer. Neon that electrifies. Gloss so slick it looks wet. Textures you can't stop running your fingers over. Braille that makes every message meaningful, and 3D Droptix effects that leave jaws on the floor.

**DON'T JUST SEE IT,
FEEL IT**





SPORT & STADIUM

Our work has spanned across some incredible stadiums and venues, including Villa Park, The Emirates, St. Andrews Stadium and the Birmingham 2022 Commonwealth Games. Allowing us to amplify fan experiences

**BIG MATCHES.
BOLDER GRAPHICS**



WHY WORK WITH HOLLYWOOD MONSTER



Trusted to
deliver when
visibility
matters most



Elite partners
including
beMatrix &
UFABRIK



Scale & Speed.
We can install
within 24 hours,
nationwide



Sustainability-
first print
leadership -
saving 000's
tonnes of CO2



Decades of
trusted client
relationships

**WE DON'T JUST MAKE SIGNS.
WE MAKE BRANDS IMPOSSIBLE TO IGNORE.**

THE FUTURE OF GRAPHICS & PRINT

We're not here to follow trends.
We set them.





THE FUTURE OF GRAPHICS & PRINT

- 👾 Signage is evolving. It is becoming tactile, digital & sustainable
- 👾 Hollywood Monster leads with new Swiss Q Kudu, next-gen LED, specialist finishes.
- 👾 Planet-first innovation is non-negotiable.
- 👾 Our future is your future-proofing.



HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

THANK YOU FOR LISTENING

LET'S MAKE YOUR NEXT PROJECT IMPOSSIBLE TO IGNORE

Request a quote today

 0121 764 3222

 hello@hollywoodmonster.co.uk

 www.hollywoodmonster.co.uk

**HOLLYWOOD
MONSTER**
DESIGN • CREATE • DELIVER

