

FINSBURY PARK

The Arsenal

HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

— OUR FUTURE —
OWN IT
PRE-ORDER NOW

— OUR STYLE. OUR TIME. —
OWN IT
PRE-ORDER NOW

SPORT

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There would be no
GOOSEBUMPS, GASPS, POUNDING HEARTS
TEARS OF JOY, RECORDS SMASHED, STRANGERS HUGGED
OR A WHOLE WORLD BROUGHT TOGETHER



WHO ARE WE

Hollywood Monster have been supporting the sporting industry for over 20 years, initially collaborating with local Birmingham based teams, Birmingham City FC and Aston Villa FC and has grown from there.

We continue to work on high profile, worldwide projects, and have become a credible and trusted supplier in the industry.

From survey and artwork design to manufacture and installation, we offer a complete service, fully project managed by our knowledgeable and friendly team.

WHY CHOOSE US?



**Sustainable
Signage Solutions**



**Available
24/7**



**Industry Leading
Technology**



**Fast Turnaround
Times**



**Supply and Install
Options**



**In-house
Design Team**



**Dedicated Project
Manager**



**15,000 sqm Daily
Print Capacity**



CASE STUDY: BIRMINGHAM CITY FOOTBALL CLUB

As a trusted signage supplier to Birmingham City FC for many years, when they had a home game against Sheffield United FC with a short turnaround time, they didn't hesitate to ask us to get involved.

With just four days from brief to the required install date, we got to work immediately. In this time, we surveyed the area, our in-house design team created artwork, we hired access machines, printed the graphics and installed them, ready for the match.

Consisting of 160 Linear metres of cladded Dibond and digital screen overlays, we enjoyed seeing this project come together and gave us an opportunity to show just what we are able to do.





WE'VE WORKED WITH...





SUSTAINABILITY FIRST

80% sustainable PVC free alternatives.

500,000 sqm diverted from landfill since 2021.

Our printers use 70% less electricity vs standard UV printers.



FESPA approved
recycling scheme



Environmental
management accredited



Approved beMatrix
partner

In 2021, we turned our back on materials containing PVC, becoming the first printing company in the world to do so.

We searched long and hard to find an alternative to PVC, providing the same strength and quality our customers are used to. We wanted to make environmentally-friendly options easily available, that weren't going to break the bank. In fact, we absorb some of the price difference between these solutions and PVC, making the decision to switch, even easier.

Leading the way in sustainable solutions, our commitment to changing the future of signage, has led to us being recognised as an environmentally-responsible brand in the print industry.

Find out more about PVC-free [Kavalan](#) and [UFabrik](#) solutions.





The importance of sustainable signage...

Each week we handle thousands of metres of material. Amid a climate crisis, this reduction in PVC going to landfill is a huge step forward and is now more important than ever.

We are all on a journey to reach net carbon zero and your signage choices can play a huge part.

We are doing all we can to create a brighter future, with greener machines, recycling schemes as well as partnering with beMatrix to offer a sustainable stand building option. We're always looking for ways to further improve.

Quite simply, our aim is to be fully sustainable by 2025.



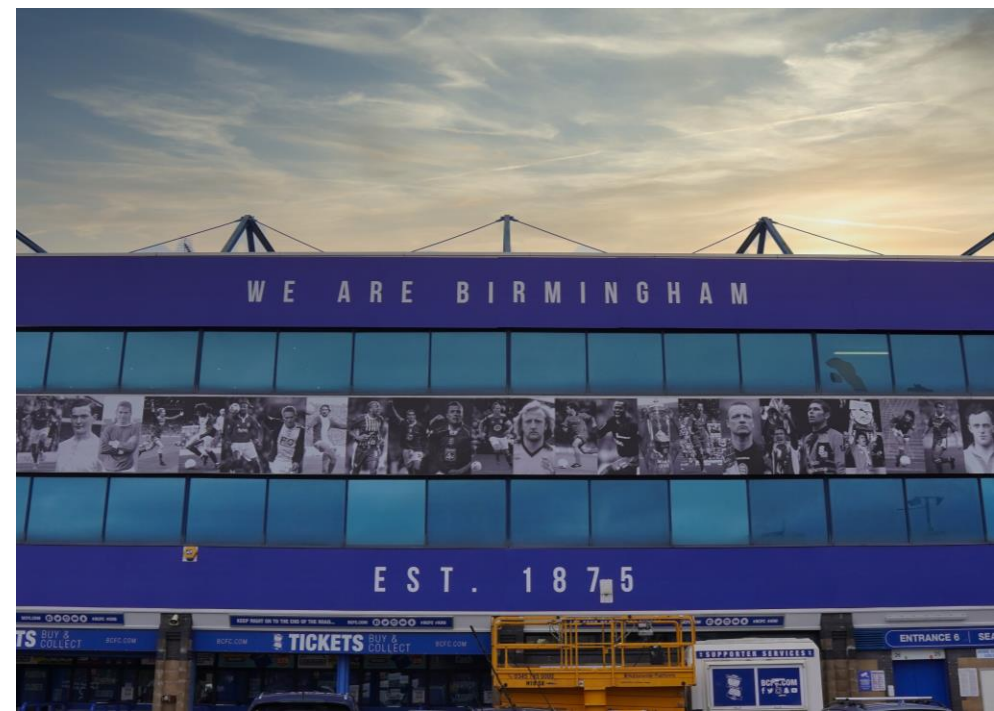
Case Study: McDonalds Coffee Bean Signage

McDonalds had a vision to use their coffee bean waste to create internal signage in their restaurants. After a 20-yearlong partnership with them, they knew we pushed boundaries, especially when it came to sustainability, and trusted us to take on this complex project.

And that's exactly what we did. Containing 20% recycled coffee bean grinds, the wayfinding signage, now in flagship stores, are dark brown in colour with a slight coffee aroma.

Now that's what you call environmentally-friendly signage.





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