



WHO ARE WE

Property and construction is where Hollywood Signs started all those years ago back in 1991. Supporting housebuilders and developers with their signage requirements, this makes it our most experienced sector.

Combining high quality materials, the latest in print technology and an expert project management team, you will see long-lasting, impactful results.

From hoarding and building wraps to health & safety and sales complex graphics and signage, we do it all. What's more, our sustainable range offers the same durability, quality and affordability as their non-sustainable alternatives – it's time to make the switch.

WHY CHOOSE US?



**Sustainable
Signage Solutions**



**Available
24/7**



**Industry Leading
Technology**



**Fast Turnaround
Times**



**Supply and Install
Options**



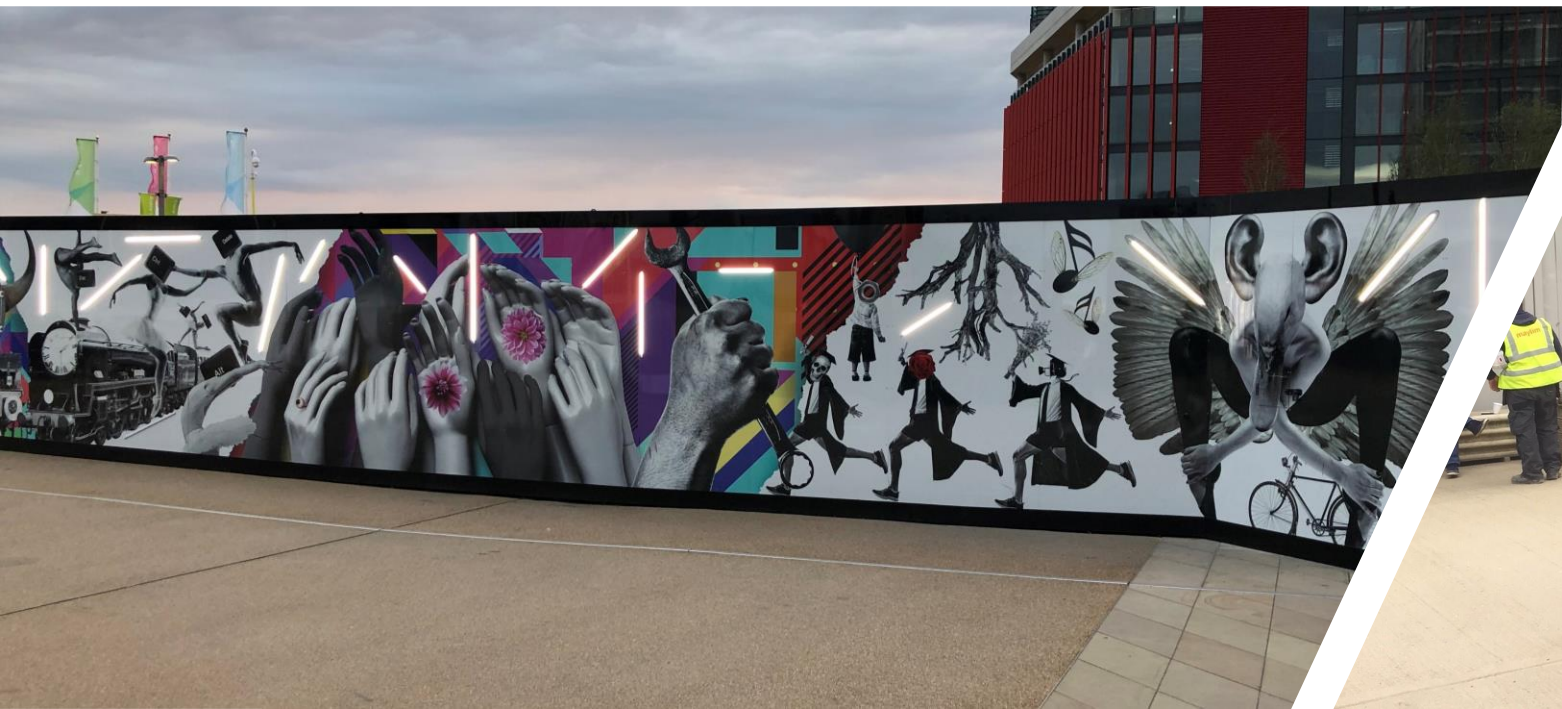
**In-house
Design Team**



**Dedicated Project
Manager**



**15,000 sqm Daily
Print Capacity**





CASE STUDY: MAJOR CONSTRUCTION DEVELOPMENT

Segro Kettering Gateway was a major new development, home to 1.2 million sq ft of industrial and warehouse space, offering 50,000 to 700,000 sq ft units in the heart of the Midlands.

A blend of illuminated totems, steelworks and illuminated signage was created, giving our customer the long-lasting results, they were looking for.

Having worked together on numerous projects with SEGRO previously, they trusted us to support one of their biggest projects yet. We manufactured three, eight-metre-high illuminated totems, a tri-sided totems, including all structural and civil base design.

WE'VE WORKED WITH...





SUSTAINABILITY FIRST

80% sustainable PVC free alternatives.

500,000 sqm diverted from landfill since 2021.

Our printers use 70% less electricity vs standard UV printers.



FESPA approved
recycling scheme



Environmental
management accredited



Approved beMatrix
partner

In 2021, we turned our back on materials containing PVC, becoming the first printing company in the world to do so.

We searched long and hard to find an alternative to PVC, providing the same strength and quality our customers are used to. We wanted to make environmentally-friendly options easily available, that weren't going to break the bank. In fact, we absorb some of the price difference between these solutions and PVC, making the decision to switch, even easier.

Leading the way in sustainable solutions, our commitment to changing the future of signage, has led to us being recognised as an environmentally-responsible brand in the print industry.

Find out more about PVC-free [Kavalan](#) and [UFabrik](#) solutions.





The importance of sustainable signage...

Each week we handle thousands of metres of material. Amid a climate crisis, this reduction in PVC going to landfill is a huge step forward and is now more important than ever.

We are all on a journey to reach net carbon zero and your signage choices can play a huge part.

We are doing all we can to create a brighter future, with greener machines, recycling schemes as well as partnering with beMatrix to offer a sustainable stand building option. We're always looking for ways to further improve.

Quite simply, our aim is to be fully sustainable by 2025.



Case Study: McDonalds Coffee Bean Signage

McDonalds had a vision to use their coffee bean waste to create internal signage in their restaurants. After a 20-yearlong partnership with them, they knew we pushed boundaries, especially when it came to sustainability, and trusted us to take on this complex project.

And that's exactly what we did. Containing 20% recycled coffee bean grinds, the wayfinding signage, now in flagship stores, are dark brown in colour with a slight coffee aroma.

Now that's what you call environmentally-friendly signage.



Passionate

We care about what we do.
We put pride and energy
into delivering results.

WELCOME TO



SNOW HILL
WHARF

BIRMINGHAM B4

MARKETING SUITE
OPENING TIMES

Monday to Saturday
9:30am - 5:30pm

Sunday
10am - 4pm

0121 314 0554
snowhillwharf.co.uk

ley | St Joseph
Developing life



HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

The Studios, Redfern Parkway,
Tyseley, Birmingham B11 2BF



T: 0121 764 3222

E: sales@hollywoodmonster.co.uk

W: hollywoodmonster.co.uk