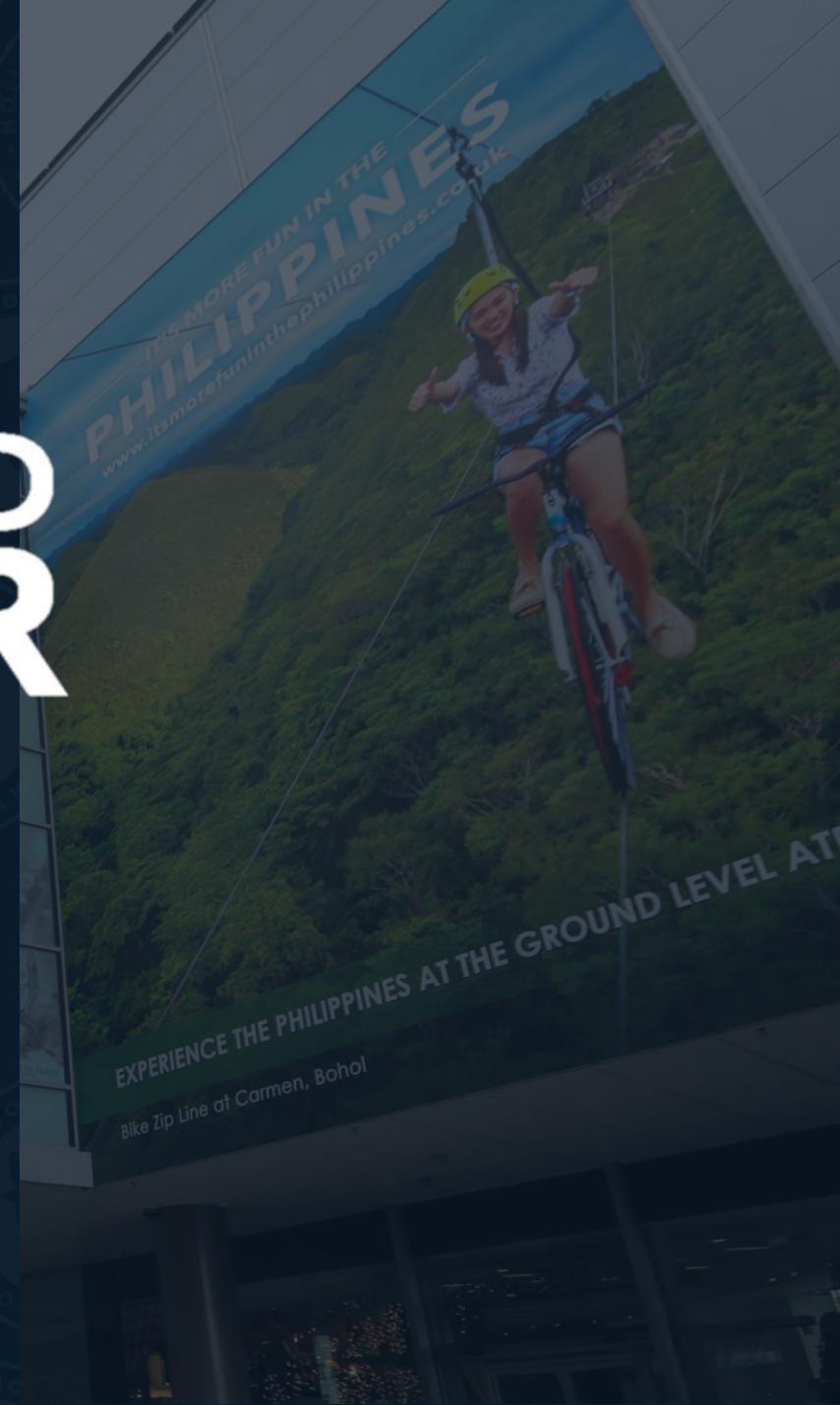


# HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

RETAIL





shoezone

West London Audi



the home of unlimit-ing



## WHO ARE WE

Hollywood Monster has 30 years' experience supporting retail brands with signage and fit-out requirements, working with many high street and high-end retail brands and shopping centres.

We understand the importance of standing out and making a good impression for retail outlets, trying to attract customers' whilst surrounded by competitors. That's why we have a team of highly skilled installers working across the UK and further afield, bringing your designs to life, matching your expectations.

From simple built-up lettering and fascia's to LED signs, vinyl window and floor stickers, building wraps and even a complete fit out, we can do it all.

# WHY CHOOSE US?



**Sustainable  
Signage Solutions**



**Available  
24/7**



**Industry Leading  
Technology**



**Fast Turnaround  
Times**



**Supply and Install  
Options**



**In-house  
Design Team**



**Dedicated Project  
Manager**



**15,000 sqm Daily  
Print Capacity**





# CASE STUDY: SUPER MARIO BROS AT VUE CINEMA, WESTFIELD

Earlier this year we installed Super Mario Bros graphics at Vue Cinema in Westfield, London using UFabrik Soft Display Textile.

Covering three walls and a ceiling through a corridor leading to seven screens, our install team worked throughout the night, across two consecutive mid-weeknights to get this colourful and impactful piece completed while the cinema was closed.

The high performance of the UFabrik textile was an excellent choice for this fun project, which is easily replaced each quarter for the next new release.





# WE'VE WORKED WITH...





# SUSTAINABILITY FIRST

80% sustainable PVC free alternatives.

500,000 sqm diverted from landfill since 2021.

Our printers use 70% less electricity vs standard UV printers.



FESPA approved  
recycling scheme



Environmental  
management accredited



Licensed Clean Air  
applicator

In 2021, we turned our back on materials containing PVC, becoming the first printing company in the world to do so.

We searched long and hard to find an alternative to PVC, providing the same strength and quality our customers are used to. We wanted to make environmentally-friendly options easily available, that weren't going to break the bank. In fact, we absorb some of the price difference between these solutions and PVC, making the decision to switch, even easier.

Leading the way in sustainable solutions, our commitment to changing the future of signage, has led to us being recognised as an environmentally-responsible brand in the print industry.

Find out more about PVC-free [Kavalan](#) and [UFabrik](#) solutions.





## The importance of sustainable signage...

Each week we handle thousands of metres of material. Amid a climate crisis, this reduction in PVC going to landfill is a huge step forward and is now more important than ever.

We are all on a journey to reach net carbon zero and your signage choices can play a huge part.

We are doing all we can to create a brighter future, with greener machines, recycling schemes as well as partnering with Clean Air by Resysten to remove dangerous pollutants in the air. We're always looking for ways to further improve.

Quite simply, our aim is to be fully sustainable by 2025.



## Case Study: McDonalds Coffee Bean Signage

McDonalds had a vision to use their coffee bean waste to create internal signage in their restaurants. After a 20-yearlong partnership with them, they knew we pushed boundaries, especially when it came to sustainability, and trusted us to take on this complex project.

And that's exactly what we did. Containing 20% recycled coffee bean grinds, the wayfinding signage, now in flagship stores, are dark brown in colour with a slight coffee aroma.

Now that's what you call environmentally-friendly signage.



# CLEAN AIR BY RESYSTEN

Clean Air by Resysten is a clear spray-on coating that bonds to hard surfaces and actively breaks down pollutants in the atmosphere, primarily targeting NOx, when exposed to light. Clean Air is proven to remove dangerous substances which are significantly more harmful to health than CO<sub>2</sub> emissions.

It's time to take your sustainability journey to the next level.



**99%**

of the global population breathes air that exceeds WHO air quality limits.

**1 sqm**

of coverage impacts **200 cubic metres** of air per day.

**9 sqm**

of coverage gives a net reduction of NOx equivalent to emissions produced by an average vehicle over **24-hours**.

**1 pound**

of NOx warms the atmosphere **300 times** more than **1 pound** of CO<sub>2</sub> over **100-years**.

#THEAIRWESHARE

Clean Air





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