

# HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

INTERIOR FIT OUT







# WHO ARE WE

Your brand. It's who you are and the first impression you give. You want to stand out, connect with your customers and give them a great experience. A branded interior fit-out is a great way to achieve this.

Over the last 30 years, we have worked with many brands, large and small, across different industries. Our varying experience has made us experts, brimming with ideas to support your vision.

From office spaces and shops to supermarkets and restaurants, we've done it all, so you can leave us to manage your project, from survey and design to manufacture and install, leaving you to focus on other things.



# WHY CHOOSE US?



**Sustainable  
Signage Solutions**



**Available  
24/7**



**Industry Leading  
Technology**



**Fast Turnaround  
Times**



**Expert  
Installation Team**



**In-house  
Design Team**



**Dedicated Project  
Manager**



**15,000 sqm Daily  
Print Capacity**









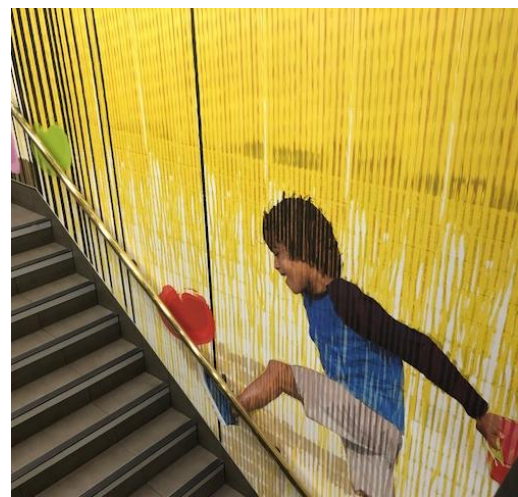
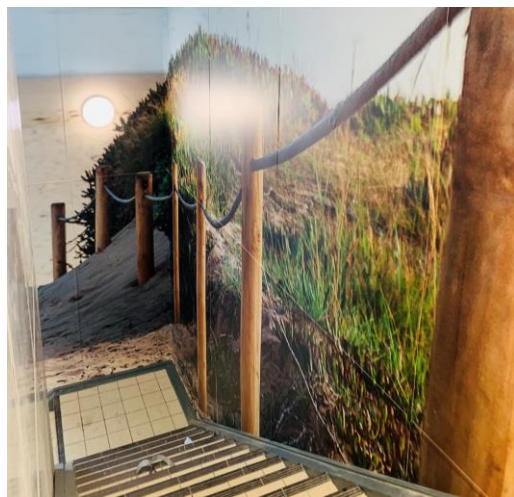
# CASE STUDY: TRANSFORMING MCDONALDS RESTAURANTS

Over the last 20 years, we have worked closely with McDonald's building a strong partnership, providing their signage across the UK and Northern Ireland.

Over recent years, we have been going from restaurant to restaurant transform McDonalds restaurants to ensure consistency across the brand. We are delighted to have now completed over 1,000 restaurants, but there's still plenty more to be done.

Using floor graphics and high spec wall covering paper has created a long-lasting bold, bright and creative look we are all familiar with, all installed by our expert installation team.











# WE'VE WORKED WITH...







# SUSTAINABILITY FIRST

80% sustainable PVC free alternatives.

500,000 sqm diverted from landfill since 2021.

Our printers use 70% less electricity vs standard UV printers.



FESPA approved  
recycling scheme



Environmental  
management accredited



Licensed Clean Air  
applicator

In 2021, we turned our back on materials containing PVC, becoming the first printing company in the world to do so.

We searched long and hard to find an alternative to PVC, providing the same strength and quality our customers are used to. We wanted to make environmentally-friendly options easily available, that weren't going to break the bank. In fact, we absorb some of the price difference between these solutions and PVC, making the decision to switch, even easier.

Leading the way in sustainable solutions, our commitment to changing the future of signage, has led to us being recognised as an environmentally-responsible brand in the print industry.

Find out more about PVC-free [Kavalan](#) and [UFabrik](#) solutions.







## The importance of sustainable signage...

Each week we handle thousands of metres of material. Amid a climate crisis, this reduction in PVC going to landfill is a huge step forward and is now more important than ever.

We are all on a journey to reach net carbon zero and your signage choices can play a huge part.

We are doing all we can to create a brighter future, with greener machines, recycling schemes as well as partnering with Clean Air by Resysten to remove dangerous pollutants in the air. We're always looking for ways to further improve.

Quite simply, our aim is to be fully sustainable by 2025.



## Case Study: McDonalds Coffee Bean Signage

McDonalds had a vision to use their coffee bean waste to create internal signage in their restaurants. After a 20-yearlong partnership with them, they knew we pushed boundaries, especially when it came to sustainability, and trusted us to take on this complex project.

And that's exactly what we did. Containing 20% recycled coffee bean grinds, the wayfinding signage, now in flagship stores, are dark brown in colour with a slight coffee aroma.

Now that's what you call environmentally-friendly signage.





# CLEAN AIR BY RESYSTEN

Clean Air by Resysten is a clear spray-on coating that bonds to hard surfaces and actively breaks down pollutants in the atmosphere, primarily targeting NOx, when exposed to light. Clean Air is proven to remove dangerous substances which are significantly more harmful to health than CO<sub>2</sub> emissions.

It's time to take your sustainability journey to the next level.



**99%**

of the global population breathes air that exceeds WHO air quality limits.

**1 sqm**

of coverage impacts **200 cubic metres** of air per day.

**9 sqm**

of coverage gives a net reduction of NOx equivalent to emissions produced by an average vehicle over **24-hours**.

**1 pound**

of NOx warms the atmosphere **300 times** more than **1 pound** of CO<sub>2</sub> over **100-years**.

#THEAIRWESHARE

Clean Air





ECTING  
THING

# SOTI

DELIVERIES AND  
PARCELS  
  
PLEASE REMAIN IN  
THE RECEPTION  
AREA AND WE WILL  
BE WITH YOU  
SHORTLY.

ONE PLATFORM  
CONNECTED EVERYTHING



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