

HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

HOUSEBUILDERS & DEVELOPERS

FUTURE
NEIGH-
BOURHOOD

Find out more —
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PO RT / LO
RT / OP





WHO ARE WE

Back in 1991, Hollywood Signs as we were known then, started out as a signage company specialising in supporting housebuilders and developers. With over 30 years' experience, it's our most knowledgeable sector.

From building sites to customer focussed sales arenas, the signage requirements for housebuilders and developers is vast. You want a one stop shop, somewhere you can get the quality signage you want and the project management support you need – look no further.

From hoarding and building wraps to totems and sales arena fit outs, we do it all. As a sustainable provider, you can accelerate your net zero carbon journey with our environmentally friendly range, giving the same durability, quality and affordability as their non-sustainable alternatives.

WHY CHOOSE US?



**Sustainable
Signage Solutions**



**Available
24/7**



**Industry Leading
Technology**



**Fast Turnaround
Times**



**Supply and Install
Options**



**In-house
Design Team**



**Dedicated Project
Manager**



**15,000 sqm Daily
Print Capacity**



CASE STUDY: SALES CENTRE REFRESH

Working with leading UK housebuilder, Barratt Homes and sister brand, David Wilson Homes across the country, we supported the groups vision to convert their show home garages on new and upcoming developments into impressive, customer facing Sales and Information Centres.

The finished design came complete with a full-width fascia, metal frame and a full interior fit out, inclusive of vinyl wall and window graphics, built up internal and external lettering and furniture.

The sales area matched the brands well-recognised high-quality standards, giving the customer an insight into what to expect with their new home.

Sales & Information Centre

0844 811 9933
barratthomes.co.uk



WE'VE WORKED WITH...

urbansplash

LOVELL
HOMES

Keepmoat
Homes

BARRATT
HOMES

FIVEHOMES

savills

RENAKER

AVON
HOMES

COUNTRYSIDE
Places People Love

Berkeley
Group

REDROW

SevenCapital



SUSTAINABILITY FIRST

80% sustainable PVC free alternatives.

500,000 sqm diverted from landfill since 2021.

Our printers use 70% less electricity vs standard UV printers.



FESPA approved
recycling scheme



Environmental
management accredited



Licensed Clean Air
applicator

In 2021, we turned our back on materials containing PVC, becoming the first printing company in the world to do so.

We searched long and hard to find an alternative to PVC, providing the same strength and quality our customers are used to. We wanted to make environmentally-friendly options easily available, that weren't going to break the bank. In fact, we absorb some of the price difference between these solutions and PVC, making the decision to switch, even easier.

Leading the way in sustainable solutions, our commitment to changing the future of signage, has led to us being recognised as an environmentally-responsible brand in the print industry.

Find out more about PVC-free [Kavalan](#) and [UFabrik](#) solutions.





The importance of sustainable signage...

Each week we handle thousands of metres of material. Amid a climate crisis, this reduction in PVC going to landfill is a huge step forward and is now more important than ever.

We are all on a journey to reach net carbon zero and your signage choices can play a huge part.

We are doing all we can to create a brighter future, with greener machines, recycling schemes as well as partnering with Clean Air by Resysten to remove dangerous pollutants in the air. We're always looking for ways to further improve.

Quite simply, our aim is to be fully sustainable by 2025.



Case Study: McDonalds Coffee Bean Signage

McDonalds had a vision to use their coffee bean waste to create internal signage in their restaurants. After a 20-yearlong partnership with them, they knew we pushed boundaries, especially when it came to sustainability, and trusted us to take on this complex project.

And that's exactly what we did. Containing 20% recycled coffee bean grinds, the wayfinding signage, now in flagship stores, are dark brown in colour with a slight coffee aroma.

Now that's what you call environmentally-friendly signage.



CLEAN AIR BY RESYSTEN

Clean Air by Resysten is a clear spray-on coating that bonds to hard surfaces and actively breaks down pollutants in the atmosphere, primarily targeting NOx, when exposed to light. Clean Air is proven to remove dangerous substances which are significantly more harmful to health than CO₂ emissions.

It's time to take your sustainability journey to the next level.



99%

of the global population breathes air that exceeds WHO air quality limits.

1 sqm

of coverage impacts **200 cubic metres** of air per day.

9 sqm

of coverage gives a net reduction of NOx equivalent to emissions produced by an average vehicle over **24-hours**.

1 pound

of NOx warms the atmosphere **300 times** more than **1 pound** of CO₂ over **100-years**.

#THEAIRWESHARE

Clean Air



 International Organization for Standardization



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