



HOLLYWOOD MONSTER

DESIGN • CREATE • DELIVER

HOARDING & BUILDING WRAPS



WHERE EAST MEETS WESTFIELD

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WHO ARE WE

We have been supplying hoarding and building wraps across many industries, in particular construction and retail for years. The combination of high-quality materials and print technology produces long-lasting, impactful results.

Both offer excellent advertising opportunities, are eye-catching and increase brand awareness, alongside professionalism, versatility and durability.

Hoardings and building wraps are an easy and cost-effective way to get your message out there.

WHY CHOOSE US?



**Sustainable
Signage Solutions**



**Available
24/7**



**Industry Leading
Technology**



**Fast Turnaround
Times**



**Expert Installation
Team**



**In-house
Design Team**



**Dedicated Project
Manager**



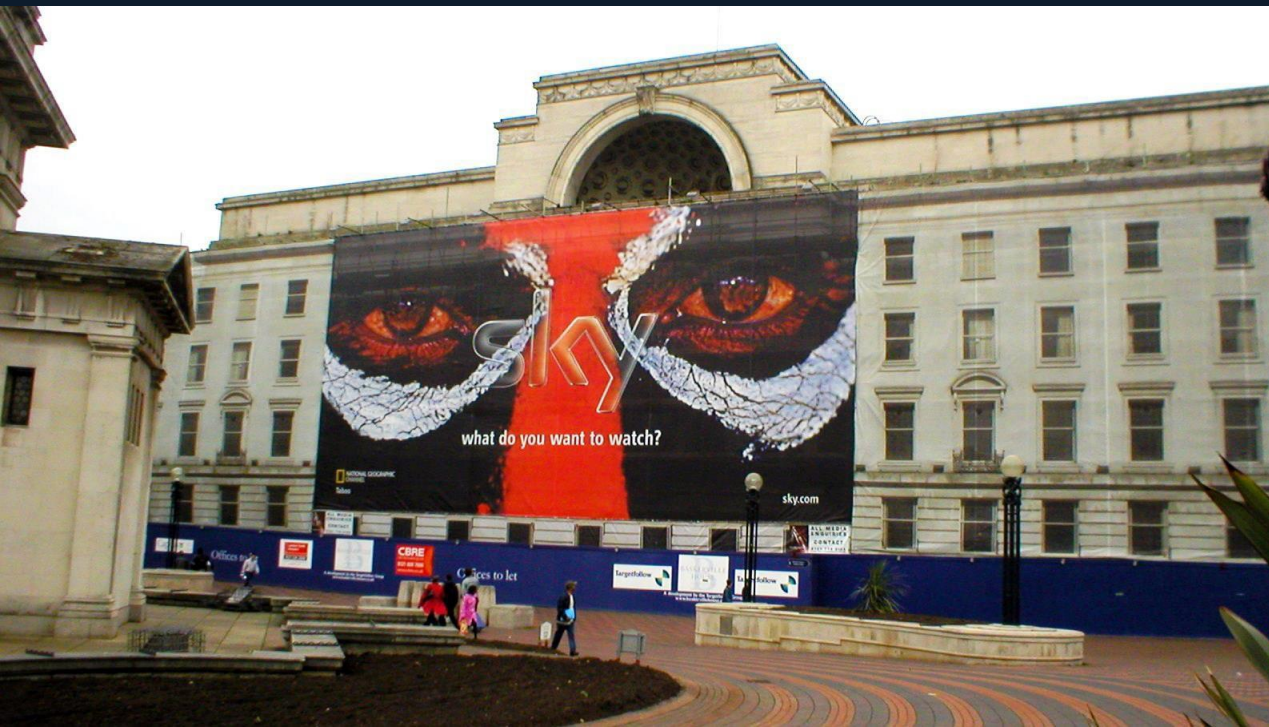
**15,000 sqm Daily
Print Capacity**



HOARDING

Alongside being a great advertising tool to build your brand or tell people about your project, hoardings also introduce safety, security and protection for both your employees and the public, defining safe access points.

Spray your hoarding with Clean Air (page 10).



BUILDING WRAPS

Unique ways of advertising, such as building wraps always catch the eye and is a great way to reveal a new store or renovation, adding mystery and momentum, especially ahead of a launch event.



CASE STUDY: PEAKY BLINDERS HOARDING

After Peaky Blinders came to an end, Birmingham artist Jon Jones and Washington Green Fine Art & Castle Galleries brought them back to the streets of Birmingham city centre on a 50m hoarding.

What's more, Castle Galleries pledged to donate £1 to Birmingham Children's Hospital for every photo of the hoarding posted on social media, tagging @castlegalleries and #Brum4BCH for a period of time following the install.

We are delighted to see the hoarding still in place a couple of years on. Visiting Birmingham? Take a look for yourself on Hill Street.



HILL ST 5

JON JONES



Shop | Post | Bag | Donate

CASTLE FIGHTS





SUSTAINABILITY FIRST

80% sustainable PVC free alternatives.

500,000 sqm diverted from landfill since 2021.

Our printers use 70% less electricity vs standard UV printers.



FESPA approved
recycling scheme



Environmental
management accredited



Licensed Clean Air
applicator

In 2021, we turned our back on materials containing PVC, becoming the first printing company in the world to do so.

We searched long and hard to find an alternative to PVC, providing the same strength and quality our customers are used to. We wanted to make environmentally-friendly options easily available, that weren't going to break the bank. In fact, we absorb some of the price difference between these solutions and PVC, making the decision to switch, even easier.

Leading the way in sustainable solutions, our commitment to changing the future of signage, has led to us being recognised as an environmentally-responsible brand in the print industry.

Find out more about PVC-free [Kavalan](#) and [UFabrik](#) solutions.





The importance of sustainable signage...

Each week we handle thousands of metres of material. Amid a climate crisis, this reduction in PVC going to landfill is a huge step forward and is now more important than ever.

We are all on a journey to reach net carbon zero and your signage choices can play a huge part.

We are doing all we can to create a brighter future, with greener machines, recycling schemes as well as partnering with Clean Air by Resysten to remove dangerous pollutants in the air. We're always looking for ways to further improve.

Quite simply, our aim is to be fully sustainable by 2025.



Case Study: McDonalds Coffee Bean Signage

McDonalds had a vision to use their coffee bean waste to create internal signage in their restaurants. After a 20-yearlong partnership with them, they knew we pushed boundaries, especially when it came to sustainability, and trusted us to take on this complex project.

And that's exactly what we did. Containing 20% recycled coffee bean grinds, the wayfinding signage, now in flagship stores, are dark brown in colour with a slight coffee aroma.

Now that's what you call environmentally-friendly signage.



CLEAN AIR BY RESYSTEN

Clean Air by Resysten is a clear spray-on coating that bonds to hard surfaces and actively breaks down pollutants in the atmosphere, primarily targeting NOx, when exposed to light. Clean Air is proven to remove dangerous substances which are significantly more harmful to health than CO₂ emissions.

It's time to take your sustainability journey to the next level.



99%

of the global population breathes air that exceeds WHO air quality limits.

1 sqm

of coverage impacts **200 cubic metres** of air per day.

9 sqm

of coverage gives a net reduction of NOx equivalent to emissions produced by an average vehicle over **24-hours**.

1 pound

of NOx warms the atmosphere **300 times** more than **1 pound** of CO₂ over **100-years**.

#THEAIRWESHARE

Clean Air



ISO International Organization for Standardization

WE'VE WORKED WITH..



West London Audi



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